

MICHIGAN STATE
UNIVERSITY
EXTENSION

Dear Child Care Professional:

Web-based resources are becoming more and more important in the early childhood profession. Michigan State University Extension is part of a national team that is developing a website that will provide information and resources for child care providers and directors. We invite you to participate in a research study entitled "Assessing Needs and Preferences of Child Care Professionals as Potential Users of a New Website". The purpose of this study is to collect your ideas about the kinds of resources that you would find most useful in this new website.

If you are interested in participating, Please go to http://www.surveymonkey.com/s.aspx?sm=UFrfOw80y_2fsq1n_2bSof9KsQ_3d_3d and answer the questions. When you are finished, be sure to press the submit button to save your answers. The survey should take less than 15 minutes to complete. If you know of other child care providers who might be willing to complete this survey, feel free to send this message to them as well. If you would prefer to complete a print version of the survey and return it by mail, please contact Kendra Moyses at kmoyses@msu.edu or 517-432-7654.

Remember that you are not required to fill out this survey. Participation is voluntary, you may choose not to participate at all, or you may refuse to answer certain questions or discontinue participation at any time without consequence at any time by clicking "Discard survey (do not save)" in the upper right hand corner of the survey. We will not collect your IP address or other information that could identify you individually. Keep in mind, however, that absolute anonymity cannot be guaranteed over the Internet. We will report your answers as group averages, and will not share any information that could identify you individually. The results of the research study may be published, but your name will not be used.

The findings from this project will help us build a better website with resources that you and other child care providers can use in your early childhood program. These are no known risks or discomforts associated with this research. By completing and returning this survey, you are agreeing to participate in the above described research project.

If you have any questions about this research project, please feel free to call me at (517) 353-3886 or send an email to contrer7@msu.edu. Thank you for your consideration! Please keep this letter for your records.

Sincerely yours,

Dawn Contreras, PhD.
Assistant Professor and Coordinator for Family Resiliency and Human Development Programs

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Associate Program Leader



**CHILDREN, YOUTH
FAMILIES AND
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